When you order chocolates just say--McDonald's -- and then you can't miss it.

If a certain stock of chocolates is slow selling, the clerk may be disposed to offer you that which has been on the shelf longest. Again smile and say, "McDonald's, please."

## Scheum

BOTH PHONES 3569

ADVANCED VAUDEVILLE

Week Begins Sunday Night, Nov. 1st
Matinee Every Day Except Sunday
Star of Vaudeville.

CHARMION

Chas. W. Bowser---Edith Hinkle And Their Company, in "SUPERSTITION A Modern Playlet by OLIVE WHITE

The Four Rianos

An Original and Novel Comedy Acrobatic Sketch, "IN APRICA"

Rogers and Deeley

Dick Lynch Fun in Rhyme, Rythm and Parody

Byers and Hermann

Three Dancing Mitchells

THE KINODROME

ORPHEUM ORCHESTRA

Evening Prices-Se, 50c, 75c. Box Seats, \$1.00. Matt-nee-10c, 25c, 50c. Box Seats, 71c.

#### GRAND

THE HOME OF MELODRAMA

MATINEES WEDNESDAY SATURDAY 2:30 P. M.

15c and 25c

NIGHTS Lower Floor (except boxes) 50c, En-tire Batcony 35c Gallery 25c.

A New Musical Comedy Satire "The Pride of New York"

Pretty Girls! Comedians: Dancers! WALLACE, the Untamable LION

Glibert's Circus of Ponler Dogs, Goats and Monkeys. THE GREAT SAILETTA FAM-

Next Week: Bunco in Arizona.

For anyone suffering from insomnia, we cheerfully recommend a trip to the play if only to see the terrible efforts of Gage Bennett as Richard Cameron, and Gus Inglis as Shrimp the governor. Either one of them is a splendid soporific.

"The Clansman" is unclean, and the people who play it unworthy of serious consideration-a ten, twenty, thirt company playing in a high class house-just as if it had the right to impose on this theatre-going public.

"The Land of Nod" will be the attraction at the Salt Lake Theatre next Thursday matinee and night. It will be presented by practically the same company which appeared formerly. Knox Wilson continues as April Fool, and Grace Drew will repeat her performance of the Jack of Hearts. Miss Adelaide Harland plays the part of the Chorus Girl.

George Arliss, whose Devil an eminent critic has called "the walking embodiment of temptation," uses little or no aid from the make-up box.

in answer to a question as to what was the secret of the strong sense of devilish personality that he conveyed in the part, he replied:

"I do it," said the actor, "with little or no resort to the ordinary tricks of the trade. Like the conjurer, I may say that I have no false cuffs with which to deceive you.' I loathe grease pain: and all that goes with it. I wish we could discard make-up altogether. I think these first aids to characterization are overworked. The use of strong color on the face is one of the relies that might be intelligently discarded in many cases.

When actors first began to make up it was done to overcome the effect of strong lights from the borders and the footlights. The ordinary flesh tint of nature was negatived by the brilliant lights and the actor appeared pale and unnatural when on the stage as contrasted with the men and women met in the daily walks of life. Once the theater was one of the few places where there was high illumination. Now, in our homes, in hotels, restaurants, and as we walk along the street at night, we are all apt to be under as strong a light as the actor on the stage. In consequence you find men and women under ordinary conditions looking as pale as the actor used to look on the stage before the habit of painting became so common.

"One of the most satisfying features of my experience with the Devil has come to me in the knowledge that I have been able to convey an impression of character and appearance with the use of practically little make-up. The eyebrows are given a slight slant, and the way in which I brush my hair has something to do with it. That's

#### SPEAKING OF NEW IDEAS.

There's this about the Louvre-when there is a novelty to be introduced in restaurant life this restaurant originates it. It doesn't copy somebody else-doesn't wait for somebody else to do it first-the Christmas, New Year's and other holiday features were first seen here in the Louvre-the special wire election night is an innovation-never been given to restaurant patrons here before, and therein lies the novelty-there'll be a lot of other surprises from time to timebut, say-the management always bears in mind that people have learned that they can always find the best of everything to eat and drink at the Louvre Rathskeller, and that in striving to give the viveurs who congregate there something new under the sun in the way of entertainment, not for one minute is careful attention to cuisine, service and every other department lost sight of. The Louvre is simply a city cafe in all that the name implies, only a little better than those to be found outside of the eastern centers.

E. L. WILLE, Manager.

### Salt Lake Theatre

GEO, D. PYPER, MANAGER

Monday, Tuesday and Wed-nesday, Next Wednesday Matinee

A story of present day conditions By GRORGE BROADHURST

Prices, Night 50c to \$2 Mat. 25c to \$1.50

Next Attraction

Thursday Matinee and Night, November 5th Samuel E. Rork's Mammoth Extravaganza

#### THE LAND OF NOD

SEATS ON SALE TUESDAY.



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Nearly 1000 Sample Suits, Coats, Opera Coats and Capes.

Ten different lines of samples. And samples are the choicest selections. Some of these samples were carried by traveling men; others were used for display purposes in the New York factories, and buyers from all parts of the country selected stocks from them. I No ifs and ands about the stylesthey are high class, top-notchers, if you

please! I Ten lines---what a wealth of stunning as-

sortments.

¶ And a range of prices from \$9,75 to \$150.

¶ Of course it was an undertaking to purchase nearly a thousand of them—when you consider the immersity of our regular stocks.

¶ Think of it—ten complete lines! No two alike. Each an accepted style. And the very latest ideas. The most desirable fabrics. The most careful workmanship.

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